

PACKAGE INCLUDES:

- WEBSITE THEME AND PLUGIN SUITE
- UI/UX TEMPLATE SELECTION
- INTEGRATION OF PREMIUM PLUGINS
- GOOGLE MYBUSINESS, ANALYTICS, GOOGLE SEARCH
- CUSTOM SHIPPING AND REPORTS

## WEBSITE PACKAGE WINE BUSINESS ACCELERATOR DIGITAL TOOLKIT

A SIMPLE AND EASY WEBSITE AND ECOMMERCE SOLUTION PACKAGE

WINE BUSINESSES

**ACCELERATOR** 

By: The Little Design Group

### WEBSITE AND E-COMMERCE PACKAGE TOOLS AND CONTENTS

Our package Is built on WordPress and is completely open-source and fully customizable. Built off the world's most lightweight and sought-after architecture. This will be a solution you can count on for the entire lifecycle of your company.

Cost- \$15,000 - (66%) = \$5,000 + \$99.99/mo Accelerator Subscription Includes: Fully Managed Hosting +Security and Malware Removal Access to Members only plugin library Template and site spun out within 72hrs. The full delivery average is 4-6weeks depending on client's content

-OWNERSHIP OF CUSTOM WEBSITE THEME \*\*with Lifetime Updates for company use.

-Access to POWERFUL PLUGIN PACK- Lifetime Licenses for all theme and framework plugins. (\*\*Hosting addon: includes access to an additional inventory of 5000.00+/yr in subscriptions!)

-E-COMMERCE + Access to customized payment gateway with membership.

-EMAIL MARKETING Integration to Mailchimp, Klaviyo, Fluent Crm, etc...(others available as well).

-SOCIAL MEDIA LINK INTEGRATION. -WEBSITE SECURITY and Virus Protection included with hosting subscription, + SSL certificate

Formulate a User Friendly Website that directs Clites to the proepr information

# INTEGRATED STRATEGY & PLANNING

COMPREHENSIVE DIGITAL CONSULTING AND SOLUTION DEVELOPMENT.

Need-Based Agency Rate-\$80/ Session Post Services Available After Delivery: Special Enhancements, or Custom Coding

-CUSTOM ENGINEERING- Additional Plugins Tailored to Business Model, Brand Standards

-**DEVELOPMENT SESSION** (Strategic Coaching Tailoring Best Practices to Custom Solution)

-CIO/CTO Services- Applying strategy and system development to create and achieve business directives.



#### WINE BUSINESSES ACCELERATOR

## Empowering Clients

" Incorporating standard operational practices while adjusting to an ever-evolving digital retail environment poses many challenges for businesses specifically with regard to transformation. As an expert in this field, I have dedicated my efforts to navigating how to use digital tools to encourage profitability and efficiencies within small businesses. Our goal is to provide business owners with a digital toolset and teach them how to use it. We hope to be your go-to in-house advisor, assisting you personally every step of the way. "



#### FINAL PERSPECTIVE

Investing in a digital landscape is now recognized as a mandatory action for all businesses. The difficulty for most companies is either with technology selection or the application thereof.

We have an intellectual commitment to research and development, and we promise to always keep you and your company in the loop with all things digital. Our goal is to always provide you with relevant tools and methods for digital transformation and we promise to provide you with relevant and up-to-date recommendations. " THE MOST POWERFUL INVESTMENT FOR MODERN BUSINESSES IS IN OUR DIGITAL ASSETS.

IT IS NOT A QUESTION AS TO WHETHER CUSTOMERS WILL PURCHASE ONLINE, BUT HOW EASILY THEY CAN FIND US, AND PURCHASE FROM US ONLINE...

IT'S OUR JOB AS OWNERS TO TO GIVE OUR CUSTOMER THOSE PERMISSIONS."



~ Dan Ceresia

Napa, CA 94559 707-492-5002

Your custom-tailored package is ready to get started! Simply click or scan the QR code below. You will be taken to a page that will make it easy to get started.

We are looking forward to meeting you!

